

# Game Theory

Static games with incomplete information

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# A Motivating Example: Auction

- Suppose a seller wants to sell a product among a group of buyers.
- Each buyer is willing to pay  $v_i$  for the product, where  $v_i$  is buyer  $i$ 's **private information** (私有信息), i.e., only buyer  $i$  knows its valuation  $v_i$ , but not all other buyers or the seller.
- In order to sell the product, the seller runs an auction (first-price auction, second-price auction, etc.).
- Each buyer must bid for the product in order to be the winner.
- Question: What should each buyer do?

# Introduction

- We have so far learned games of complete information, i.e., each player's payoff function is **common knowledge** among all players.
- In the auction example, each player's payoff function is no longer common knowledge  $\Rightarrow$  buyer  $i$ 's payoff function is not known by other buyers.
- This is an example of **incomplete information games** (不完全信息博弈), in which at least one player is uncertain about another player's payoff function.
- Games of incomplete information are also called **Bayesian games** (贝叶斯博弈).
- Two types of Bayesian games: static vs. dynamic.

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# Cournot Competition under Asymmetric Information

- Consider the Cournot duopoly model with an inverse demand function  $P = a - Q$ , where  $Q = q_1 + q_2$  and  $a > 0$ .
- Firm 1's cost function is  $c_1(q_1) = cq_1$ .
- Firm 2's cost function is

$$c_2(q_2) = \begin{cases} c_H q_2, & \text{with probability } \theta, \\ c_L q_2, & \text{with probability } 1 - \theta, \end{cases}$$

where  $c_L < c_H$  and  $0 < \theta < 1$ .

# Cournot Competition under Asymmetric Information (Cont.)

- Different from the standard Cournot model, the information is **asymmetric**:
  - Firm 1's cost function is known by both firms  $\Rightarrow c_1(\cdot)$  is common knowledge.
  - Firm 2's cost function is completely known by itself, but not known by firm 1  $\Rightarrow c_2(\cdot)$  is not common knowledge.
  - Firm 2 only knows the distribution of firm 2's marginal cost, i.e.,  $c_H$  with probability  $\theta$  and  $c_L$  with probability  $1 - \theta$ .
- What will be the quantities chosen by the firms?

# Cournot Competition under Asymmetric Information (Cont.)

- Naturally, firm 2 may want to choose a **different** (and presumably lower) quantity if its marginal cost is high than if it is low.
- Firm 1 should **rationally anticipate** that firm 2 may tailor its quantity to its cost in this way.
- Let  $q_2^*(c_H)$  and  $q_2^*(c_L)$  denote firm 2's quantity choices when its marginal cost is  $c_H$  and  $c_L$  respectively, and let  $q_1^*$  denote firm 1's single choice of quantity.



# Cournot Competition under Asymmetric Information (Cont.)

- If firm 2's cost is  $c_j$  ( $j = L, H$ ), it will choose  $q_2^*(c_j)$  to solve

$$\max_{q_2} (a - q_1^* - q_2 - c_j)q_2.$$

- Since firm 1 knows that firm 2's marginal cost is  $c_H$  with probability of  $\theta$  and anticipates firm 2 to choose  $q_2^*(c_j)$  depending on its cost, firm 1 chooses  $q_1^*$  to solve

$$\max_{q_1} \theta[a - q_1 - q_2^*(c_H) - c]q_1 + (1 - \theta)[a - q_1 - q_2^*(c_L) - c]q_1.$$

# Cournot Competition under Asymmetric Information (Cont.)

The (interior) first-order conditions (or best response functions) for the firms are

$$q_2^*(c_H) = \frac{a - q_1^* - c_H}{2},$$

$$q_2^*(c_L) = \frac{a - q_1^* - c_L}{2},$$

$$q_1^* = \frac{a - \theta q_2^*(c_H) - (1 - \theta)q_2^*(c_L) - c}{2}.$$

# Cournot Competition under Asymmetric Information (Cont.)

- The equilibrium of this game is  $(q_1^*, (q_2^*(c_H), q_2^*(c_L)))$ , where

$$q_1^* = \frac{a - 2c + \theta c_H + (1 - \theta)c_L}{3},$$
$$q_2^*(c_H) = \frac{a - 2c_H + c}{3} + \frac{1 - \theta}{6}(c_H - c_L),$$
$$q_2^*(c_L) = \frac{a - 2c_L + c}{3} - \frac{\theta}{6}(c_H - c_L).$$

- We know  $q_2^*(c_H) < q_2^*(c_L) \Rightarrow$  firm 2 **produces less** when its marginal cost increases.

# Cournot Competition under Asymmetric Information (Cont.)

- Firm 2 has two payoff functions

$$\pi_2(q_1, q_2; c_L) = (a - q_1 - q_2 - c_L)q_2,$$

$$\pi_2(q_1, q_2; c_H) = (a - q_1 - q_2 - c_H)q_2.$$

- Firm 1 has only one payoff function

$$\pi_1(q_1, q_2; c) = (a - q_1 - q_2 - c)q_1.$$

- Firm 2 knows firm 1's payoff function, while **firm 1 does not know firm 2's payoff functions** but only knows the probability distribution.
- This is an example of (static) Bayesian games.

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# Static Bayesian Games

Consider a general static Bayesian game.

- Let player  $i$ 's possible payoff function be  $u_i(a_1, \dots, a_n; t_i)$ , where  $a_i$  is player  $i$ 's action and  $t_i$  is called player  $i$ 's **type (类型)**, which belongs to a set of possible types  $T_i$  (or **type spaces**).
- Player  $i$ 's type  $t_i$  is his private information, and each type  $t_i$  corresponds to a **different payoff function** of player  $i$ .
- Let  $t_{-i} = (t_1, \dots, t_{i-1}, t_{i+1}, \dots, t_n)$  be the types of other players and  $T_{-i}$  be the set of all  $t_{-i}$ .
- Player  $i$  is uncertain about other players' types, but only knows the probability distribution  $p_i(t_{-i}|t_i)$  on  $T_{-i}$ , which is  $i$ 's **belief (猜测/估计/信念)** about other players' types, **given  $i$ 's knowledge of his own  $t_i$ .**

# Static Bayesian Games (Cont.)

## Definition

The **normal-form (标准式) representation** of an  $n$ -player static Bayesian game specifies players'

- ① action spaces  $A_1, \dots, A_n$ ,
- ② type spaces  $T_1, \dots, T_n$ ,
- ③ beliefs  $p_1, \dots, p_n$ ,
- ④ payoff functions  $u_1, \dots, u_n$ .

We denote this game by

$$G = \langle A_1, \dots, A_n; T_1, \dots, T_n; p_1, \dots, p_n; u_1, \dots, u_n \rangle.$$

# Illustration

In the Cournot game with asymmetric information,

- $A_1 = A_2 = [0, \infty)$ ;
- $T_1 = \{c\}$ , and  $T_2 = \{c_H, c_L\}$ ;
- $p_1(c_H|c) = \theta$ ,  $p_1(c_L|c) = 1 - \theta$ , and  $p_2(c|c_H) = p_2(c|c_L) = 1$ ;
- Payoff functions are

$$\begin{aligned}\pi_1(q_1, q_2; c) &= (a - q_1 - q_2 - c)q_1, \\ \pi_2(q_1, q_2; c_L) &= (a - q_1 - q_2 - c_L)q_2, \\ \pi_2(q_1, q_2; c_H) &= (a - q_1 - q_2 - c_H)q_2.\end{aligned}$$



# Timing

- The timing of a static Bayesian game:
  - ① Nature draws a type vector  $t = (t_1, \dots, t_n)$ , where  $t_i \in T_i$ ;
  - ② Nature reveals  $t_i$  to player  $i$ , but not to any other players;
  - ③ The players simultaneously choose actions, player  $i$  choosing  $a_i \in A_i$ ;
  - ④ Payoffs  $u_i(a_1, \dots, a_n; t_i)$  are received.
- By introducing the frictional moves by nature in (1) and (2), we have described a game of incomplete information as a game of imperfect information.

# Bayes' rule

- We often assume that the nature draws  $t = (t_1, \dots, t_n)$  according to the **prior probability distribution**  $p(t)$  (先验概率分布/事前概率分布), which is common knowledge.
- Then the belief  $p_i(t_{-i}|t_i)$  can be computed by **Bayes' rule** (贝叶斯公式)

$$p_i(t_{-i}|t_i) = \frac{p(t_{-i}, t_i)}{\sum_{t'_{-i} \in T_{-i}} p(t'_{-i}, t_i)}.$$

# Two remarks

- First, there are games in which player  $i$  has private information not only about his or her own payoff function but also about another player's payoff function. We write player  $i$ 's payoff function as  $u_i(a_1, \dots, a_n; t_1, \dots, t_n)$ . (interdependent (相互依赖))
- Second, we typically assume that players' types are independent (otherwise, correlated), i.e.,  $p_i(t_{-i}|t_i)$  does not depend on  $t_i$ , which can be denoted by  $p_i(t_{-i})$ . But  $p_i(t_{-i})$  is still derived from the prior distribution  $p(t)$ .

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# Strategy

## Definition

In the static Bayesian game

$G = \langle A_1, \dots, A_n; T_1, \dots, T_n; p_1, \dots, p_n; u_1, \dots, u_n \rangle$ , a **strategy** (策略) for player  $i$  is a function  $s_i(t_i)$ , i.e.,  $s_i: T_i \rightarrow A_i$ . For given type  $t_i$ ,  $s_i(t_i)$  gives an action of player  $i$ .

Player  $i$ 's **strategy space**  $S_i$  is the set of all functions from  $T_i$  into  $A_i$ .

- In the previous example,  $(q_2^*(c_H), q_2^*(c_L))$  is a strategy for firm 2, while  $q_1^*$  is a strategy for firm 1.

# Bayesian Nash Equilibrium

## Definition

In the static Bayesian game

$G = \langle A_1, \dots, A_n; T_1, \dots, T_n; p_1, \dots, p_n; u_1, \dots, u_n \rangle$ , the strategy profile  $s^* = (s_1^*, \dots, s_n^*)$  are a (pure-strategy) **Bayesian Nash equilibrium** (贝叶斯-纳什均衡) if for each player  $i$  and for each of  $i$ 's types  $t_i \in T_i$ ,  $s_i^*(t_i)$  solves

$$\max_{a_i \in A_i} \sum_{t_{-i} \in T_{-i}} u_i(s_{-i}^*(t_{-i}), a_i; t_i) \cdot p_i(t_{-i} | t_i).$$

- In a general finite static Bayesian game (finite players, finite actions, and finite types), a Bayesian Nash equilibrium exists, perhaps in mixed strategies.

# Bayesian Nash Equilibrium

- In a Bayesian Nash equilibrium, each player's strategy is a best response to other players' strategies.
- In other words, no player wants to change his or her strategy unilaterally given other players' equilibrium strategies, even if the change involves **only one action by one type**.
- A Bayesian Nash equilibrium is simply a Nash equilibrium in a Bayesian game.
- In the Cournot game with asymmetric information, the strategies  $(q_1^*, (q_2^*(c_H), q_2^*(c_L)))$  are a Bayesian Nash equilibrium since neither firm 1 nor firm 2 wants to deviate from its equilibrium strategy.

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# Application: A Trading Game

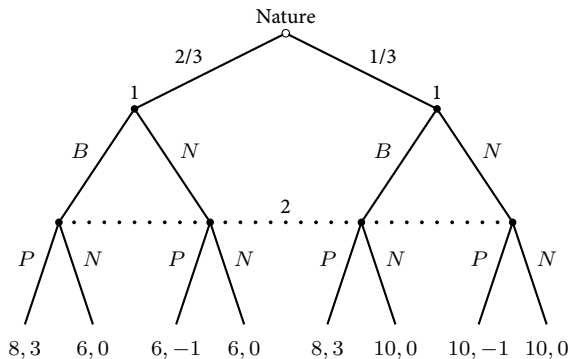
- Suppose a seller can procure a product at a cost of  $c = 1$ .
- A buyer wants to buy the good, and is willing to pay  $v_0 = 12$ .
- The buyer can also purchase the good from other places, where the valuation is his private information.
- The seller knows the distribution of the valuation for the outside option is either  $v = 10$  or  $v = 14$ , each with a probability of  $\frac{2}{3}$  and  $\frac{1}{3}$ , respectively.
- The price of the good is  $P = 4$ , which is exogenous and independent of where the buyer makes a purchase.
- All  $c$ ,  $v_0$  and  $P$  are common knowledge among both players.

# Application: A Trading Game

- The seller decides whether to procure the good, and the buyer simultaneously decides whether to order the good from the seller.
- If the seller procures the good, its payoff is  $P - c$  if the buyer makes a purchase, and  $-c$  otherwise.
- If the seller does not procure the good, its payoff is zero regardless of the buyer's choice.
- The buyer's payoff is  $v_0 - P$  if he buys from the seller, and  $v - P$  otherwise.
- What should the seller and the buyer do?

# Application: A Trading Game

- The extensive-form representation of the game:



- Player 1 is the buyer and player 2 is the seller.

# Application: A Trading Game

- Normal-form representation of the game:
  - Action spaces:  $A_1 = \{B, N\}$  and  $A_2 = \{P, N\}$ ;
  - Type spaces:  $T_1 = \{10, 14\}$  and  $T_2 = \{1\}$ ;
  - Beliefs: the buyer's belief on the seller's type is 1 on  $\{1\}$ , and the seller's belief on the buyer's types is  $\frac{2}{3}$  on 10 and  $\frac{1}{3}$  on 14;
  - Payoffs are given as above.
- Strategy spaces:  $S_1 = \{BB, BN, NB, NN\}$  and  $S_2 = \{P, N\}$ 
  - The meaning of  $BN$ : the buyer with outside option 10 chooses “to buy” and with outside option 14 chooses “not to buy”.

# Application: A Trading Game

- Alternatively, we can use the following bi-matrix to represent the game:

		Buyer			
		$BB$	$BN$	$NB$	$NN$
Seller	$P$	$3, 8, 8$	$\frac{5}{3}, 8, 10$	$\frac{1}{3}, 6, 8$	$-1, 6, 10$
	$N$	$0, 6, 10$	$0, 6, 10$	$0, 6, 10$	$0, 6, 10$

- For example, consider the outcome  $(P, BN)$ :
  - the buyer with type 10 receives  $v_0 - P = 8$ , and with type 14 receives  $v - P = 10$ ;
  - the seller's expected payoff is  $3 \times \frac{2}{3} - 1 \times \frac{1}{3} = \frac{5}{3}$ .
- In particular, we can consider **two types of the buyer as two players** and we can solve the Bayesian Nash equilibria in the above (like three-player) normal-form representation of the game.

# Application: A Trading Game

- We first find out the best response functions for each of the “three players” (the seller and each type of the buyer).

		Buyer			
		<i>BB</i>	<i>BN</i>	<i>NB</i>	<i>NN</i>
Seller	<i>P</i>	<u>3</u> , <u>8</u> , 8	<u>5/3</u> , <u>8</u> , <u>10</u>	<u>1/3</u> , 6, 8	-1, 6, <u>10</u>
	<i>N</i>	0, <u>6</u> , <u>10</u>	0, <u>6</u> , <u>10</u>	0, <u>6</u> , <u>10</u>	<u>0</u> , <u>6</u> , <u>10</u>

- Two Bayesian Nash equilibria:  $(P, BN)$  and  $(N, NN)$ .

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# Application: Mixed Strategies Revisited

- Consider the game of battle of the sexes

		Wife	
		Opera	Football
Husband	Opera	1, 2	0, 0
	Football	0, 0	2, 1

- There are three possible Nash equilibria: (Opera, Opera), (Football, Football) and  $(\frac{1}{3}\text{Opera} + \frac{2}{3}\text{Football}, \frac{2}{3}\text{Opera} + \frac{1}{3}\text{Football})$ .
- In the mixed-strategy Nash equilibrium, the husband plays Opera with probability  $\frac{1}{3}$  and Football with probability  $\frac{2}{3}$ , while the wife plays Opera with probability  $\frac{2}{3}$  and Football with probability  $\frac{1}{3}$ .

# Application: Mixed Strategies Revisited

- Suppose the couple are **uncertain** about the payoffs for each other.
- Consider the following payoff matrix

		Wife	
		Opera	Football
Husband	Opera	$1, 2 + t_w$	$0, 0$
	Football	$0, 0$	$2 + t_h, 1$

- Here  $t_w$  is privately known by the wife, while  $t_h$  is privately known by the husband.
- Assume that  $t_w$  and  $t_h$  are independently drawn from a uniform distribution on  $[0, x]$ , where  $x > 0$ .

# Application: Mixed Strategies Revisited

- The normal-form representation of this static Bayesian game is  $G = \langle A_h, A_w; T_h, T_w; p_h, p_w; u_h, u_w \rangle$ :
  - $A_h = A_w = \{\text{Opera, Football}\}$ ;
  - $T_h = T_w = [0, x]$ ;
  - The husband believes that  $t_w$  (the wife believes that  $t_h$ ) is uniformly distributed on  $[0, x]$ ;
  - $u_h$  and  $u_w$  are given before.
- What are players' strategies?

# Application: Mixed Strategies Revisited

- We can construct a Bayesian Nash equilibrium  $(s_h^*, s_w^*)$ , where

$$s_h^* = \begin{cases} \text{Football,} & \text{if } t_h > \bar{t}_h, \\ \text{Opera,} & \text{if } t_h \leq \bar{t}_h, \end{cases} \text{ and } s_w^* = \begin{cases} \text{Opera,} & \text{if } t_w > \bar{t}_w, \\ \text{Football,} & \text{if } t_w \leq \bar{t}_w. \end{cases}$$

- Note  $\bar{t}_h$  and  $\bar{t}_w$  are two critical values, which need to be determined.
- In the Bayesian Nash equilibrium, the husband will choose Football if  $t_h$  exceeds the critical value  $\bar{t}_h$ , and choose Opera otherwise.

# Application: Mixed Strategies Revisited

- Given the wife's strategy, the husband's expected payoffs of choosing Opera and Football are

$$\begin{aligned}u_h(\text{Opera}, s_w^*|t_h) &= \Pr(s_w^* = \text{Opera}) \cdot 1 + \Pr(s_w^* = \text{Football}) \cdot 0 \\&= \left(1 - \frac{\bar{t}_w}{x}\right) \cdot 1 + \frac{\bar{t}_w}{x} \cdot 0 = 1 - \frac{\bar{t}_w}{x},\end{aligned}$$

and

$$u_h(\text{Football}, s_w^*|t_h) = \left(1 - \frac{\bar{t}_w}{x}\right) \cdot 0 + \frac{\bar{t}_w}{x} \cdot (2 + t_h) = \frac{\bar{t}_w}{x}(2 + t_h).$$

- Thus, choosing Opera is optimal iff

$$1 - \frac{\bar{t}_w}{x} \geq \frac{\bar{t}_w}{x}(2 + t_h) \Leftrightarrow t_h \leq \frac{x}{\bar{t}_w} - 3 = \bar{t}_h. \quad (1)$$

# Application: Mixed Strategies Revisited

- Similarly, given the husband's strategy, the wife's expected payoffs of playing Opera and Football are

$$u_w(\text{Opera}, s_h^* | t_w) = \frac{\bar{t}_h}{x} \cdot (2 + t_w) + \left(1 - \frac{\bar{t}_h}{x}\right) \cdot 0 = \frac{\bar{t}_h}{x}(2 + t_w),$$

and

$$u_w(\text{Football}, s_h^* | t_w) = \frac{\bar{t}_h}{x} \cdot 0 + \left(1 - \frac{\bar{t}_h}{x}\right) \cdot 1 = 1 - \frac{\bar{t}_h}{x}.$$

- Thus, choosing Football is optimal iff

$$1 - \frac{\bar{t}_h}{x} \geq \frac{\bar{t}_h}{x}(2 + t_w) \Leftrightarrow t_w \leq \frac{x}{\bar{t}_h} - 3 = \bar{t}_w. \quad (2)$$

# Application: Mixed Strategies Revisited

- Solving (1) and (2) simultaneously, we obtain  $\bar{t}_h = \bar{t}_w = \frac{\sqrt{9+4x}-3}{2}$ .
- In equilibrium, the husband plays Opera with probability  $p^*$  and Football with probability  $1 - p^*$ , while the wife plays Football with probability  $p^*$  and Opera with probability  $1 - p^*$ , where

$$p^* = \frac{\bar{t}_h}{x} = \frac{\bar{t}_w}{x} = \frac{2}{\sqrt{9+4x}+3}.$$

- When  $x \rightarrow 0$ , we get that  $p^* \rightarrow \frac{1}{3}$ .
- As the incomplete information disappears, the players' behavior in this **pure-strategy Bayesian Nash equilibrium** approaches their behavior in the **mixed-strategy Nash equilibrium** in the original game of complete information.

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# Summary

- We have considered static games with incomplete information.
- Two basic questions:
  - 1 How to describe private types? How to formulate beliefs?
  - 2 How to solve such games?
- BNE vs. NE