

# ADVANCED MICROECONOMICS: LECTURE NOTE 10

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## 1 The market for lemons

1 Akerlof examines how the quality of goods traded in a market can **degrade** in the presence of information asymmetry between buyers and sellers, which ultimately leaves goods that are found to be defective after purchase in the market, noted by the term 'lemon'. In American slang, a lemon is a car that is found to be defective after it has been bought. Akerlof 研究了在买卖双方存在信息不对称的情况下，市场中交易商品的质量如何可能“下降”，最终导致那些在购买后被发现有缺陷的商品留在市场中，这种现象被称为“柠檬问题”。在美式俚语中，“柠檬”指的是一辆在购买后被发现有缺陷的汽车。

2 Information asymmetry within the market relates to the seller having more information about the quality of the car as opposed to the buyer, creating adverse selection. Adverse selection is a phenomenon where, buyers result in **buying lower quality goods** due to sellers not willing to sell high quality goods at the lower prices buyers are willing to pay. 市场中的信息不对称指的是卖方比买方更了解汽车的质量，从而导致逆向选择——由于卖方不愿以买方愿意支付的较低价格出售高质量商品，导致买方最终购买到较低质量商品。

This can lead to a **market collapse** due to the lower equilibrium price and quantity of goods traded in the market than a market with perfect information. 这可能导致“市场崩溃”，因为在信息完全的市场中，商品的交易价格和数量较高，而在信息不对称的市场中，交易的商品价格和数量会低于均衡状态。

3 Suppose buyers cannot distinguish between a high-quality car (a “peach”) and a “lemon”. Then they are only willing to pay a fixed price for a car that averages the value of a “peach” and “lemon” together ( $p_{avg}$ ).

But sellers know whether they hold a peach or a lemon. Given the fixed price at which buyers will buy, sellers will sell only when they hold “lemons” (since  $p_{lemon} < p_{avg}$ ) and they will leave the market when they hold “peaches” (since  $p_{peach} > p_{avg}$ ).

Eventually, as enough sellers of “peaches” leave the market, the average willingness-to-pay of buyers will decrease (since the average quality of cars on the market decreased), leading to even more sellers of high-quality cars to leave the market through a positive feedback loop.

Thus the uninformed buyer’s price creates an adverse selection problem that drives the high-quality cars from the market. Adverse selection is a market mechanism that can lead to a market collapse.

4 Akerlof’s paper shows how prices can determine the quality of goods traded on the market. Low prices drive away sellers of high-quality goods, leaving only lemons behind.

In 2001, Akerlof, along with Michael Spence, and Joseph Stiglitz, jointly received the Nobel Memorial Prize in Economic Sciences, for their research on issues related to asymmetric information.

## 2 Signaling for job market

5 The key to (partially) resolve the adverse selection: some “mechanisms/procedures” to help distinguish among workers.

6 Signaling is such a mechanism, which was first investigated by Spence (1973, 1974).

Basic idea: The high-ability workers may have costly actions to distinguish themselves from low-ability workers.

7 The ideal case: Workers can take a costless test that reveals their types.

Then in any equilibrium (SPE), all workers except with lowest ability will take the test and the market will achieve the full-information/first-best outcome.

In general, no procedure exists that directly reveals a worker's type.

8 There are two types of workers with productivities  $\theta_L$  and  $\theta_H$ , where  $0 < \theta_L < \theta_H$  and  $\lambda = \text{Prob}(\theta = \theta_H) \in (0, 1)$ .

9 Before entering the job market, a worker can get some education, and the amount of education that a worker receives is observable—the role of signal.

The cost of obtaining education level  $e$  for a type- $\theta$  worker is given by  $c(e, \theta)$ . We assume  $c(e, \theta)$  is twice continuously differentiable and  $c(0, \theta) = 0$ ,  $c_e(e, \theta) > 0$ ,  $c_{ee}(e, \theta) > 0$ ,  $c_\theta(e, \theta) < 0$  for all  $e > 0$ , and  $c_{e\theta}(e, \theta) < 0$ .

Assumption: The education does nothing for a worker's productivity. This assumption can be relaxed.

10 Utility for a type- $\theta$  worker who chooses education level  $e$  and receives wage  $w$  is  $w - c(e, \theta)$ .

11 Single-crossing property: Due to the assumptions on  $c(e, \theta)$ , an indifference curve of type- $\theta_H$  worker and an indifference curve of type- $\theta_L$  worker cross at most once.

(a) A typical indifference curve of  $\theta$ -worker is  $w - c(e, \theta) = \text{constant}$ , i.e.,  $w = c(e, \theta) + \text{constant}$ . Then, at any  $(w, e)$ , the marginal rate of substitution between wages and education is

$$\frac{dw}{de} = c_e(e, \theta),$$

which describes the slope of the indifference curve.

(b) The slope  $c_e(e, \theta)$  is decreasing in  $\theta$  since  $c_{e\theta}(e, \theta) < 0$ . Thus, at a given point  $(\hat{e}, \hat{w})$ , for two indifference curves passing it,

$$\begin{aligned} \text{Slope of } \theta_H\text{-indifference curve} &= \left. \frac{dw(e, \theta_H)}{de} \right|_{(\hat{e}, \hat{w})} = c_e(\hat{e}, \theta_H) \\ &< c_e(\hat{e}, \theta_L) = \left. \frac{dw(e, \theta_L)}{de} \right|_{(\hat{e}, \hat{w})} = \text{Slope of } \theta_L\text{-indifference curve.} \end{aligned}$$

(c) For any  $\hat{e}$ , we also have  $c_e(\hat{e}, \theta_H) < c_e(\hat{e}, \theta_L)$ . Thus, after point  $(\hat{e}, \hat{w})$ ,  $\theta_L$ -indifference curve grows faster than  $\theta_H$ -indifference curve. There is no longer an intersection. Similarly, there is not an intersection before point  $(\hat{e}, \hat{w})$ .

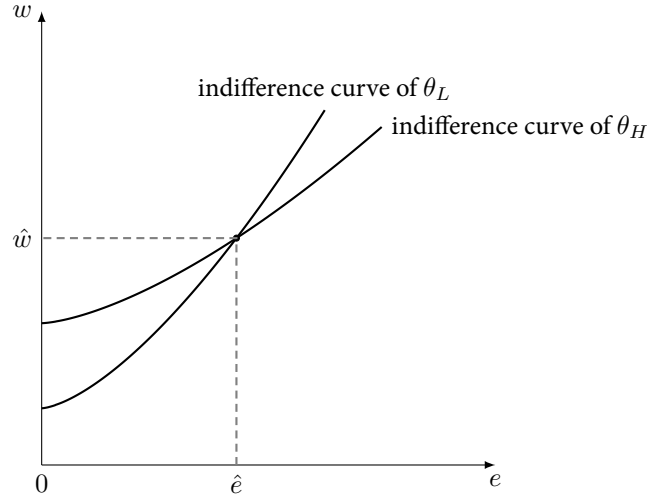


Figure 1: Single-crossing property

12 A type- $\theta$  worker can earn  $r(\theta)$  by working at home—outside option or reservation value.

For simplicity, assume  $r(\theta) = 0$ . This assumption will be relaxed.

13 Game: One worker and two firms.

- A random move of nature determines whether the worker is of high or low ability.
- Conditional her type, the worker chooses how much education level to obtain. After that, the worker enters the market.
- Conditional the observed education level, two firms simultaneously make wage offers.
- The worker decides whether to work for a firm and, if so, which one.

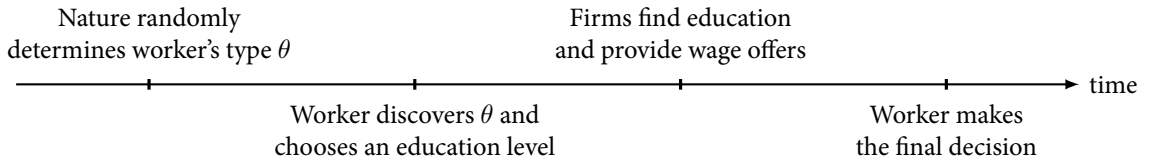


Figure 2: Timing

Why two firms? In this model, we indeed assume that workers have all the bargaining power. When the firm has all the bargaining power, the equilibrium wage is  $w = 0$  no matter what the workers' productivity is. In this case, it is not in the workers' interest to acquire costly education so as to signal his productivity.

Here we model only a single worker of unknown type. The model with many workers can be thought of as simply having many of these single-worker games going on simultaneously, with the fraction of high-ability workers in the market being  $\lambda$  (it can be guaranteed by the law of large numbers).

14 In the absence of the ability to signal, the unique equilibrium is:  $w^* = \lambda\theta_H + (1 - \lambda)\theta_L = E[\theta]$ .

- The worker would like to accept the any wage  $w \geq 0$ , no matter what type is.
- Since every type worker accepts the wage, the expected productivity is  $E[\theta]$ . Bertrand competition leads to that  $w^* = E[\theta]$ .

15 This framework is different from the monopolistic screening for adverse selection.

### 3 PBE

16 A typical strategy of worker:  $e(\theta) = (e(\theta_H), e(\theta_L))$  (without considering the trivial decision process in the last step).

A typical strategy of firm: a function  $w(e) : e \mapsto w(e)$ .

17 Perfect Bayesian equilibrium: A pair of strategy profiles  $(e^*(\theta), w_1^*(e), w_2^*(e))$  and a belief function  $\mu^*(e) \in [0, 1]$  giving the firms' common probability assessment that the worker is of high ability after observing education level  $e$  such that

- The worker's strategy  $e^*(\theta)$  is optimal given the firms' strategies  $w_1^*(e)$  and  $w_2^*(e)$ .
- The belief  $\mu^*(e)$  is derived from the workers' strategies  $e^*(\theta)$  via Bayes' rule when possible.
- Following each  $e$  (i.e., given each  $\mu^*(e)$ ), the firms' wage offers  $w_1^*(e)$  and  $w_2^*(e)$  constitute a NE.

We focus on pure-strategy PBE.

18 At the end of the game:

- (1) After seeing the education level  $e$ , the firms have belief  $\mu(e)$  that the worker is type  $\theta_H$ .
- (2) The expected productivity is  $\mu(e)\theta_H + (1 - \mu(e))\theta_L$ .
- (3) Like Bertrand pricing game, in any PBE, both firms offer wage  $w(e) = \mu(e)\theta_H + (1 - \mu(e))\theta_L$ .

For any  $e$ ,  $w(e) \in [\theta_L, \theta_H]$ .

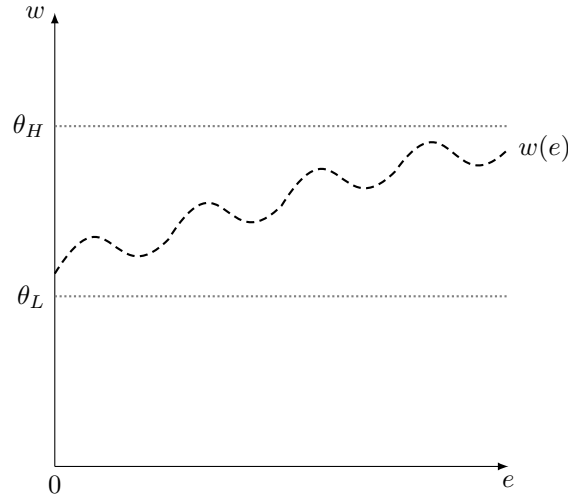


Figure 3: The range of wage

19 Preview of the result: The unique outcome of “good” PBE is the best separating PBE outcome:

- High-ability worker:  $(\tilde{e}, \theta_H)$ .
- Low-ability worker:  $(0, \theta_L)$ .

## 4 Separating PBE

20 In a separating PBE (if exists), two types of workers choose different education levels, i.e.,  $e^*(\theta_H) \neq e^*(\theta_L)$ .

21 Lemma: In any separating PBE (if exists),  $w^*(e^*(\theta_H)) = \theta_H$  and  $w^*(e^*(\theta_L)) = \theta_L$ .

*Proof.* (1) In a PBE, beliefs on the equilibrium path (i.e., education levels  $e^*(\theta_H)$  and  $e^*(\theta_L)$ ) must be correctly derived from the equilibrium strategy  $e^*(\theta) = (e^*(\theta_H), e^*(\theta_L))$  using Bayes' rule.

(2) After seeing  $e^*(\theta_H)$ , the firms should believe that the worker is of high ability  $\theta_H$ , given worker's strategy  $e^*(\theta)$ .

(3) Similarly, after seeing  $e^*(\theta_L)$ , the firms should believe that the worker is of low ability  $\theta_L$ .

(4) The resulting wages are  $\theta_H$  and  $\theta_L$ , respectively.

□

22 Lemma: In any separating PBE (if exists),  $e^*(\theta_L) = 0$ .

*Proof.* (1) The type- $\theta_L$  worker always receives wage  $\theta_L$ .

(2) Thus, choosing  $e = 0$  will save her cost of education, and is optimal.

□

23 Let  $(\tilde{e}, \theta_H)$  be the intersection point of the curve  $\theta_L = w - c(e, \theta_L)$  ( $\theta_L$ -indifference curve passing  $(0, \theta_L)$ ) and the curve  $w = \theta_H$ .

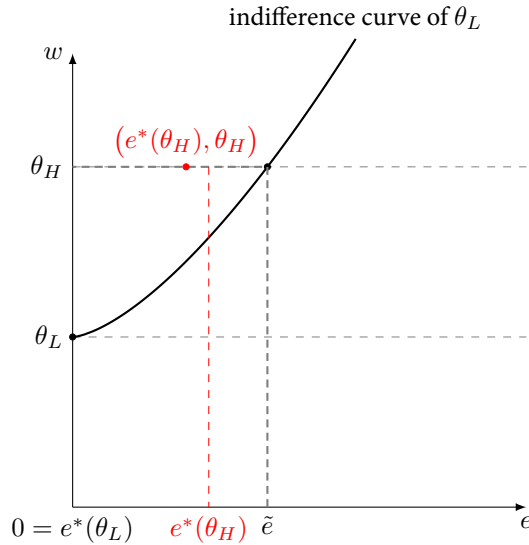


Figure 4: The lower bound of  $e^*(\theta_H)$

Lemma: In any separating PBE (if exists),  $e^*(\theta_H) \geq \tilde{e}$ .

*Proof.* (1) Suppose  $e^*(\theta_H) < \tilde{e}$ .

(2) Then the type- $\theta_L$  worker will mimic the type- $\theta_H$  worker by choosing  $e^*(\theta_H)$  (the red point):

$$\theta_L = \theta_H - c(\tilde{e}, \theta_L) < \theta_H - c(e^*(\theta_H), \theta_L).$$

(3) It is not an equilibrium. Contradiction.

□

24 Let  $(e_1, \theta_H)$  be the intersection point of the curve  $\theta_L = w - c(e, \theta_H)$  ( $\theta_H$ -indifference curve passing  $(0, \theta_L)$ ) and the curve  $w = \theta_H$ .

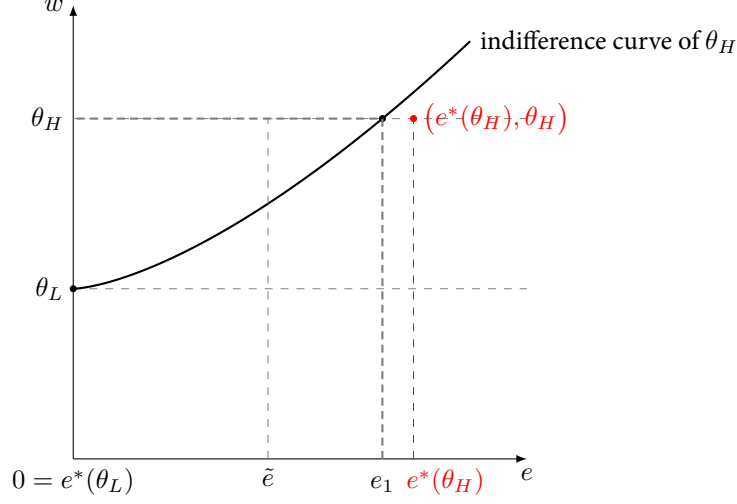


Figure 5: The upper bound of  $e^*(\theta_H)$

Lemma: In any separating PBE (if exists),  $e^*(\theta_H) \leq e_1$ .

*Proof.* (1) Suppose  $e^*(\theta_H) > e_1$ .

(2) Then the type- $\theta_H$  worker (the red point) will mimic the type- $\theta_L$  worker by choosing 0:

$$\theta_L = \theta_H - c(e_1, \theta_H) > \theta_H - c(e^*(\theta_H), \theta_H).$$

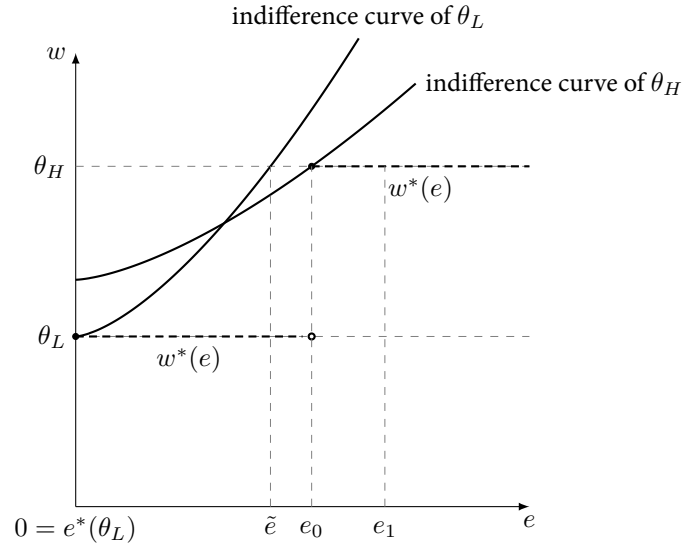
(3) It is not an equilibrium. Contradiction.

□

25 Remark: The above analysis is only heuristic, since we have not proved the existence of separating PBE.

26 Proposition: For each  $e_0 \in [\tilde{e}, e_1]$ , there is a separating PBE:

$$e^*(\theta_H) = e_0, e^*(\theta_L) = 0, \mu^*(e) = \begin{cases} 0, & \text{if } e = 0, \\ 0, & \text{if } 0 < e < e_0, \\ 1, & \text{if } e = e_0, \\ 1, & \text{if } e > e_0. \end{cases}, w^*(e) = \begin{cases} \theta_L, & \text{if } e = 0, \\ \theta_L, & \text{if } 0 < e < e_0, \\ \theta_H, & \text{if } e = e_0, \\ \theta_H, & \text{if } e > e_0. \end{cases}.$$

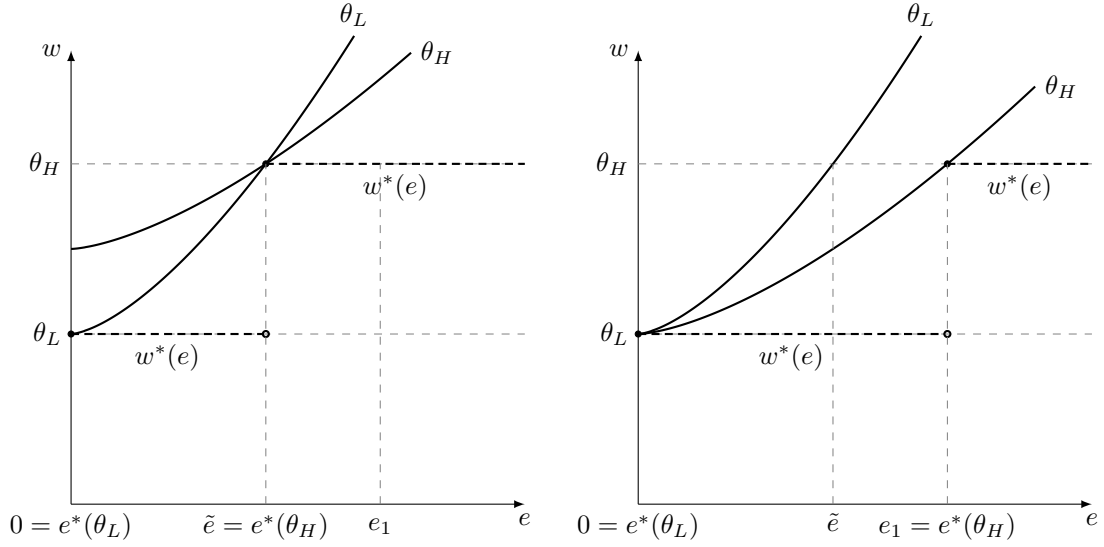


*Proof.* There are two education levels on the equilibrium path: 0 and  $e_0$ .

- Type- $\theta_L$  worker:
  - Deviation  $e \in (0, e_0)$ : worse off since  $\theta_L - c(e, \theta_L) < \theta_L$ .
  - Deviation  $e \geq e_0$ : not better off since  $\theta_H - c(e, \theta_L) \leq \theta_H - c(\tilde{e}, \theta_L) = \theta_L$ .
- Type- $\theta_H$  worker:
  - Deviation  $e < e_0$ : not better off since  $\theta_L = \theta_H - c(e_1, \theta_H) \leq \theta_H - c(e_0, \theta_H)$ .
  - Deviation  $e > e_0$ : worse off since  $\theta_H - c(e, \theta_H) < \theta_H - c(e_0, \theta_H)$ .
- Belief:
  - $\mu^*(0) = 0$  and  $\mu^*(e_0) = 1$ .
  - For  $e \notin \{0, e_0\}$ , set  $\mu^*(e)$  as in the statement: There is no restriction for beliefs on education levels off the equilibrium path. The off-path beliefs lead to corresponding off-path wages, which prevent profitable deviation of workers.
- Wage: Given the belief, it is optimal.

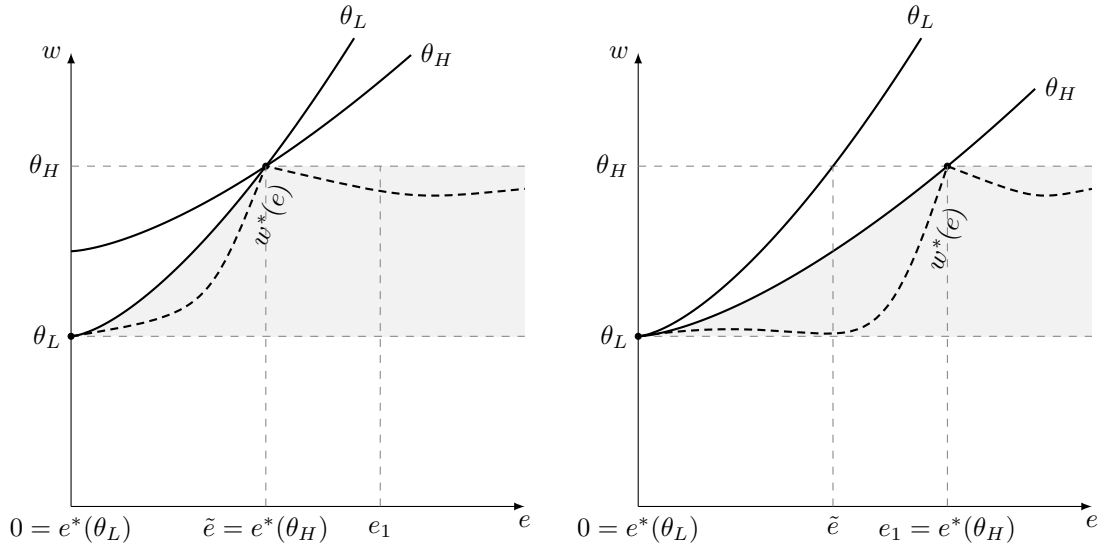
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27 Two extreme separating PBE:

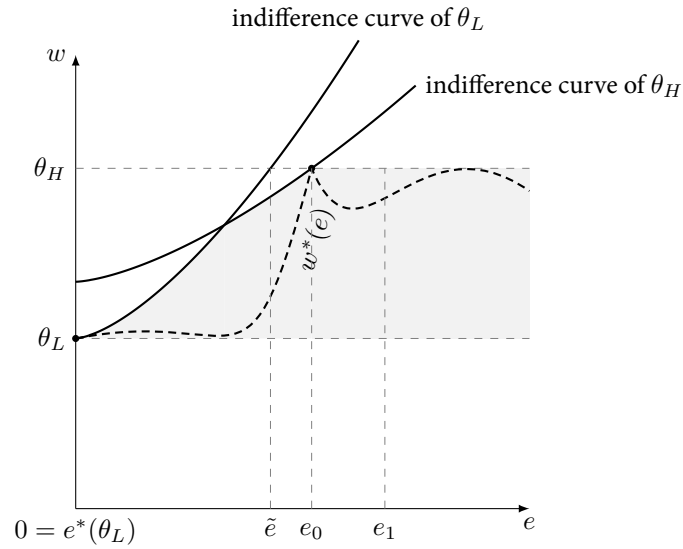


28 Notice:

- There is a one-to-one correspondence between  $w^*(\cdot)$  and  $\mu^*(\cdot)$ :
  - $w^*(e) = \mu^*(e)\theta_H + (1 - \mu^*(e))\theta_L$ .
  - $\mu^*(e) = \frac{w^*(e) - \theta_L}{\theta_H - \theta_L}$ .
- The Bayes' rule only requires that  $\mu^*(0) = 0$  and  $\mu^*(e_0) = 1$ .
- However, after seeing  $e \notin \{0, e_0\}$ , the belief  $\mu^*(e)$  could be arbitrary. It leads to multiple equilibria.
- The restriction of  $w^*(e)$  (and  $\mu^*(e)$ ): the off-path wage/belief cannot destroy the optimality of worker's strategy.
  - It should be below the  $\theta_L$ -indifference curve passing  $(0, \theta_L)$ , the  $\theta_H$ -indifference curve passing  $(e_0, \theta_H)$ , and the line  $w = \theta_H$ .
  - It should be above the line  $w = \theta_L$ .







29 Key: The useless education serves as a signal because the marginal cost of education is higher for a low-ability worker.

- a type- $\theta_H$  worker may find it worthwhile to get some positive level of education to raise her wage by some amount,
- a type- $\theta_L$  worker may be unwilling to get this same level of education in return for the same wage increase.

30 Pareto efficiency among all the separating PBEs:

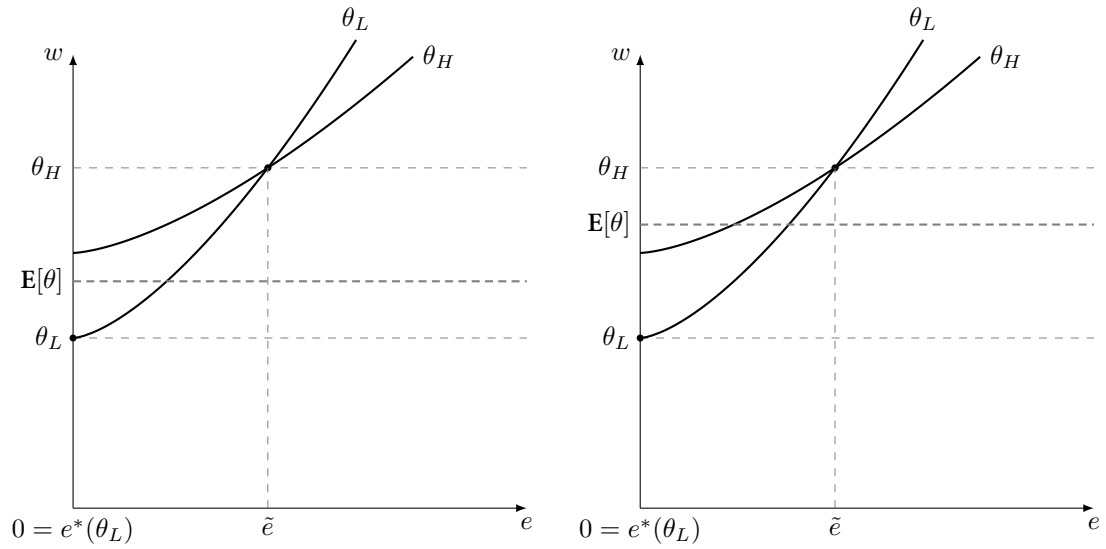
- Firms earn zero profits.
- A type- $\theta_L$  worker's utility is  $\theta_L$ .
- A type- $\theta_H$  worker does strictly better in separating PBE where she gets a lower level of education.

Thus, the separating PBEs in which the high-ability worker gets  $\tilde{e}$  Pareto dominate all the others.

On the other hand, the Pareto dominated separating PBEs are sustained because of the high-ability worker's fear: If she chooses a lower level of education than equilibrium education, firms will believe that she is not a high-ability worker. These beliefs can be maintained because in PBE they are never disconfirmed (off-equilibrium path).

31 Comparison with no signal case:

- Welfare for type- $\theta_L$  workers: they are strictly worse off when signaling is possible, i.e.,  $E[\theta] > \theta_L$ .
  - Welfare for type- $\theta_H$  workers: they may be either better or worse off when signaling is possible.
    - If  $E[\theta] < \theta_H - c(\tilde{e}, \theta_H)$ , then the high-ability workers are better off because of the increase in their wages arising through signaling.
    - If  $E[\theta] > \theta_H - c(\tilde{e}, \theta_H)$ , then the high-ability workers are worse off than when signaling is impossible.
- In a separating PBE, the outcome  $(0, E[\theta])$  from no-signaling situation is no longer available to the high-ability workers.



Summary:

- The set of separating PBEs is completely unaffected by the fraction  $\lambda$ .
- As  $\lambda$  grows, it becomes more likely that the high-ability workers are worse off by the possibility of signaling.

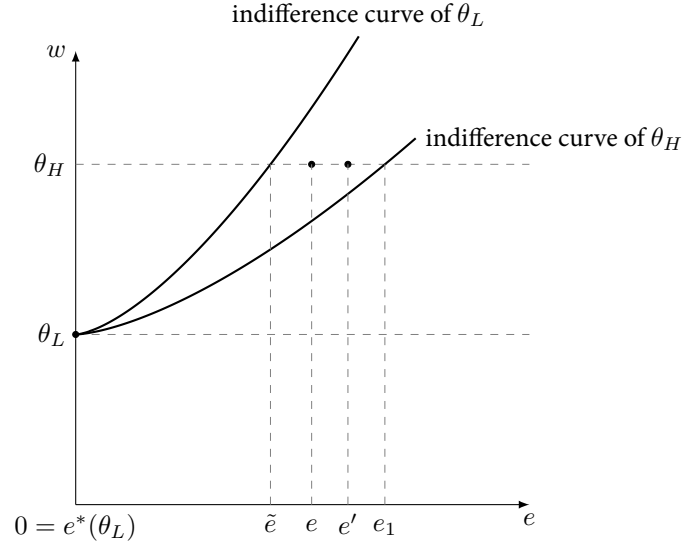
32 Comparison with complete-information case:

- Complete-information case:  $(0, \theta_L)$  for  $\theta_L$ -worker and  $(0, \theta_H)$  for  $\theta_H$ -worker.
- Signaling:  $(0, \theta_L)$  for  $\theta_L$ -worker and  $(\tilde{e}, \theta_H)$  for  $\theta_H$ -worker.
- $\tilde{e}$  is the cost, paid by the beneficiary (i.e.,  $\theta_H$ -worker).

33 Summary of comparisons:

	complete-information	no signal	with signal
$\theta_H$ worker	$(0, \theta_H)$	$(0, E[\theta])$	$(\tilde{e}, \theta_H)$
$\theta_L$ worker	$(0, \theta_L)$	$(0, E[\theta])$	$(0, \theta_L)$
firms	0	0	0

34 Refinement (intuitive criterion/forward induction by In-Koo Cho and David M. Kreps):

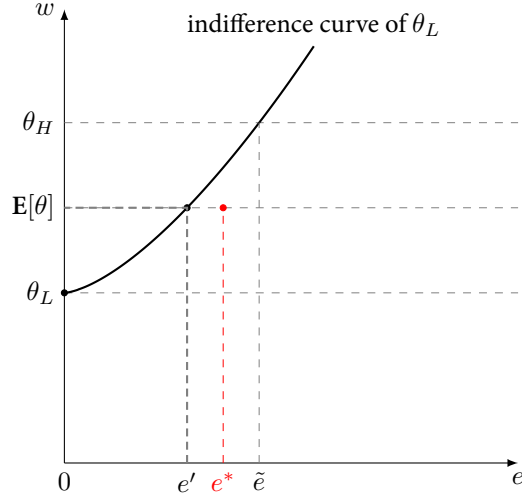


- (1) For any  $e' \in (\tilde{e}, e_1]$ , consider the PBE:  $\theta_L$  worker chooses education 0 and receives wage  $\theta_L$ , and  $\theta_H$  worker chooses education  $e'$  and receives wage  $\theta_H$ .
- (2) Pick any  $e \in (\tilde{e}, e')$ , a type- $\theta_L$  worker will never be better off by choosing  $e$  than 0 regardless of what firms believe about her as a result.
- (3) Upon seeing  $e \in (\tilde{e}, e')$ , any belief other than  $\mu(e) = 1$  seems unreasonable.
- (4) Thus,  $w^*(e) = \theta_H$ .
- (5) As a consequence, type- $\theta_H$  worker will deviate from  $e'$  to  $e$ . The given PBE is problematic.

By this logic, the only reasonable separating PBE outcome is  $(0, \theta_L)$  for  $\theta_L$  workers and  $(\tilde{e}, \theta_H)$  for  $\theta_H$  workers.

## 5 Pooling PBE

- 35 In a pooling PBE (if exists), the two types of workers choose the same level of education,  $e^*(\theta_L) = e^*(\theta_H) = e^*$ .
- 36 After seeing  $e^*$  (on the equilibrium path), the firms should believe the worker is of high ability with probability  $\lambda$ .  
Thus, the wage  $w^*(e^*) = \lambda\theta_H + (1 - \lambda)\theta_L = E[\theta]$ .
- 37 Let  $(e', E[\theta])$  be the intersection point between the curve  $\theta_L = w - c(e, \theta_L)$  and the curve  $w = E[\theta]$ .



Lemma: In a pooling PBE (if exists),  $e^* \leq e'$ .

*Proof.* (1) Suppose  $e^* > e'$ .

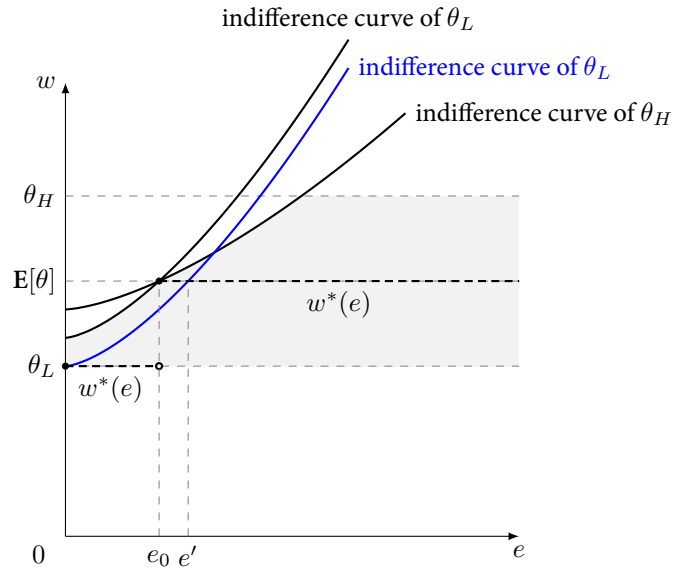
(2) Then the type- $\theta_L$  worker will deviate to 0:  $\theta_L = E[\theta] - c(e', \theta_L) > E[\theta] - c(e^*, \theta_L)$ .

(3) Thus, it is not an equilibrium. Contradiction.

□

38 Proposition: For any  $e_0 \in [0, e']$ , there is a pooling PBE:

$$e^*(\theta_L) = e^*(\theta_H) = e_0, \mu^*(e) = \begin{cases} 0, & \text{if } e < e_0, \\ \lambda, & \text{if } e = e_0, \\ \lambda, & \text{if } e > e_0. \end{cases}, w^*(e) = \begin{cases} \theta_L, & \text{if } e < e_0, \\ E[\theta], & \text{if } e = e_0, \\ E[\theta], & \text{if } e > e_0. \end{cases}$$



*Proof.* There is one education level on the equilibrium path:  $e_0$ .

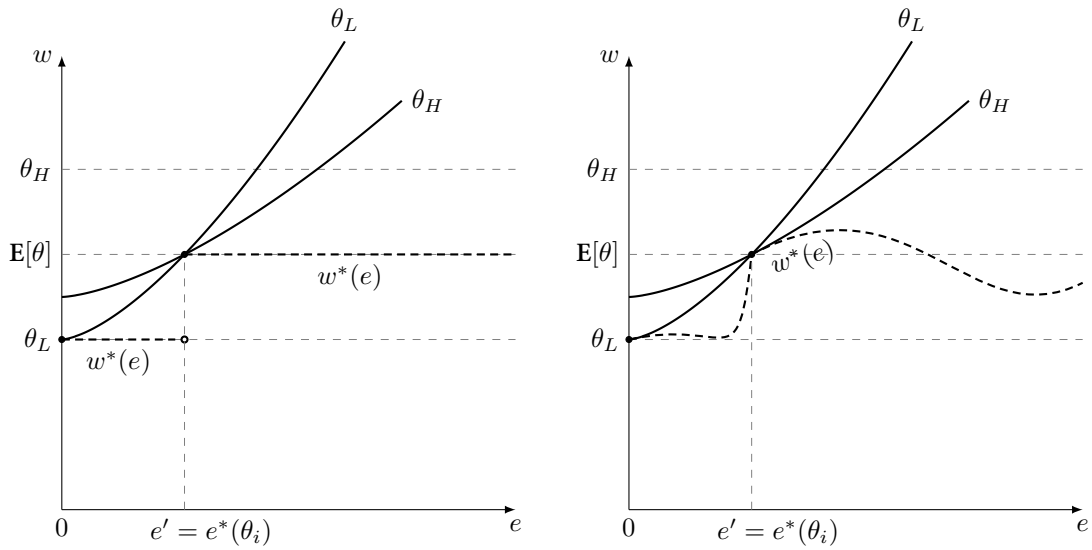
- For type- $\theta_L$  worker:
  - Deviation  $e < e_0$ : not better off since  $\theta_L = \mathbf{E}[\theta] - c(e', \theta_L) \leq \mathbf{E}[\theta] - c(e_0, \theta_L)$ .
  - Deviation  $e > e_0$ : worse off since  $\mathbf{E}[\theta] - c(e, \theta_L) < \mathbf{E}[\theta] - c(e_0, \theta_L)$ .
- For type- $\theta_H$  worker:
  - Deviation  $e < e_0$ : worse off since  $\theta_L = \mathbf{E}[\theta] - c(e', \theta_L) < \mathbf{E}[\theta] - c(e_0, \theta_H)$ .
  - Deviation  $e > e_0$ : worse off since  $\mathbf{E}[\theta] - c(e, \theta_H) < \mathbf{E}[\theta] - c(e_0, \theta_H)$ .
- Belief:  $\mu^*(e_0) = \lambda$ . For  $e \neq e_0$ ,  $\mu^*(e)$  could be arbitrary. We set  $\mu^*(e)$  as in the statement.
- Wage: Given the belief, it is optimal.

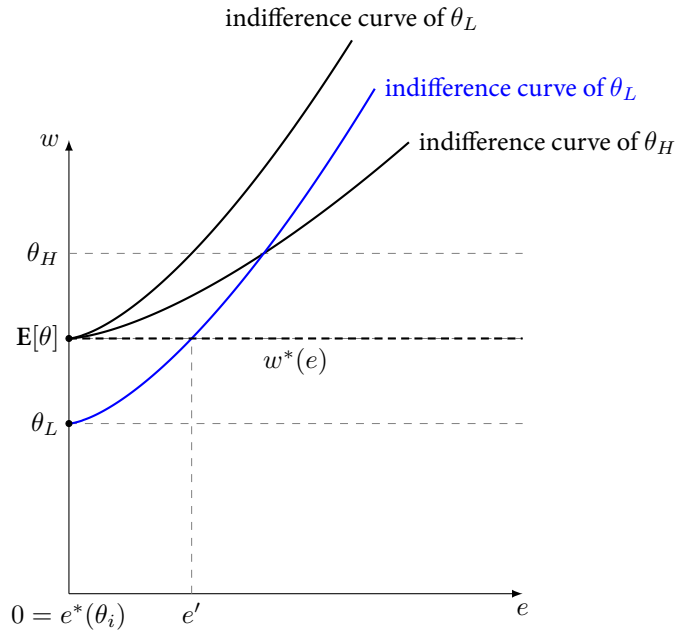
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Note that

- $w^*(e_0) = \mathbf{E}[\theta]$ .
- $w^*(e)$  should be below the  $\theta_L$ -indifference curve passing  $(e_0, \mathbf{E}[\theta])$ , the  $\theta_H$ -indifference curve passing  $(e_0, \mathbf{E}[\theta])$ , and the line  $w = \theta_H$ .
- $w^*(e)$  should be above the line  $w = \theta_L$ .

39 Two extreme pooling PBE:





40 Remark:  $e' < \tilde{e} < e_1$ .

41 Pareto efficiency:

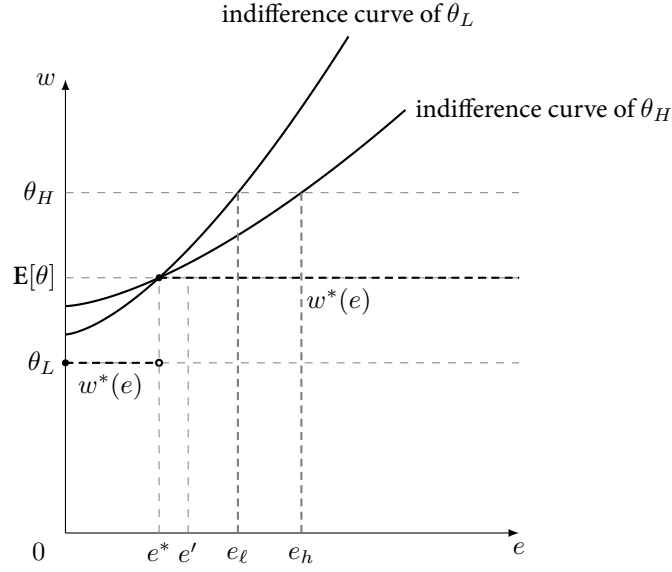
A pooling PBE in which both types of worker get no education Pareto dominates any pooling PBE with a positive education level.

The Pareto-dominated pooling PBE are sustained by the worker's fear: A deviation will lead firms to have an unfavorable impression of her ability.

42 For any pooling PBE  $(e^*, \mu^*, w^*)$  where  $e^* \in [0, e']$ ,

- let  $(e_\ell, \theta_H)$  be the intersection point between the curve  $E[\theta] - c(e^*, \theta_L) = w - c(e, \theta_L)$  and the curve  $w = \theta_H$ ,
- let  $(e_h, \theta_H)$  be the intersection point between the curve  $E[\theta] - c(e^*, \theta_H) = w - c(e, \theta_H)$  and the curve  $w = \theta_H$ .

43 Refinement (intuitive criterion/forward induction by In-Koo Cho and David M. Kreps):



- To support the education choice  $e^*$  as a pooling PBE outcome, we must have  $\mu(e) < 1$  after seeing  $e \in (e_\ell, e_h)$ :
  - If  $\mu(e) = 1$  for some  $e \in (e_\ell, e_h)$ , then the wage should be  $\theta_H$ , and the type- $\theta_H$  worker will be better off by deviating to  $e$ :

$$\theta_H - c(e, \theta_H) > \theta_H - c(e_h, \theta_H) = \mathbf{E}[\theta] - c(e^*, \theta_H).$$

- Consider the off-equilibrium path: Suppose that a firm is confronted with a deviation to some education level  $e \in (e_\ell, e_h)$  when it was expecting the equilibrium level of education  $e^*$  to be chosen.

The firm will reason as follows:

- (1) a type- $\theta_L$  worker would be worse off deviating to  $e$  regardless of what beliefs firms have after that:

$$\mathbf{E}[\theta] - c(e^*, \theta_L) = \theta_H - c(e_\ell, \theta_L) > \theta_H - c(e, \theta_L).$$

- (2) a type- $\theta_H$  worker might be better off by doing this:

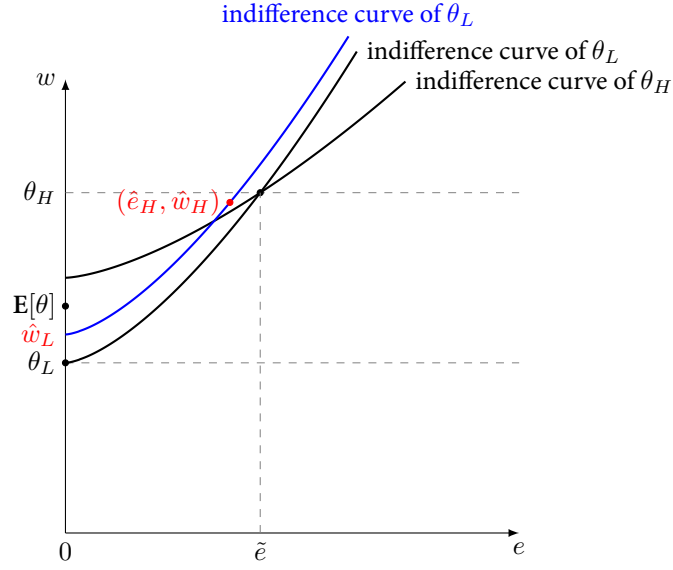
$$\mathbf{E}[\theta] - c(e^*, \theta_H) = \theta_H - c(e_h, \theta_H) < \theta_H - c(e, \theta_H).$$

- (3) Thus, this must not be a low-ability worker, that is,  $\mu(e) = 1$ .

- Thus,  $e^*$  cannot be a pooling PBE education level. No pooling PBE survives.

## 6 Second-best intervention

- 44 In the presence of signaling, although the central planner cannot observe workers' types, it may be able to achieve a Pareto improvement relative to the market outcome.
- 45 Case 1: When the best separating PBE is Pareto dominated by the no-signaling outcome, a Pareto improvement can be achieved simply by banning the signaling activity.
- 46 Case 2: When the no-signaling outcome does not Pareto dominate the best separating PBE, a Pareto improvement could be achieved by "cross-subsidization":



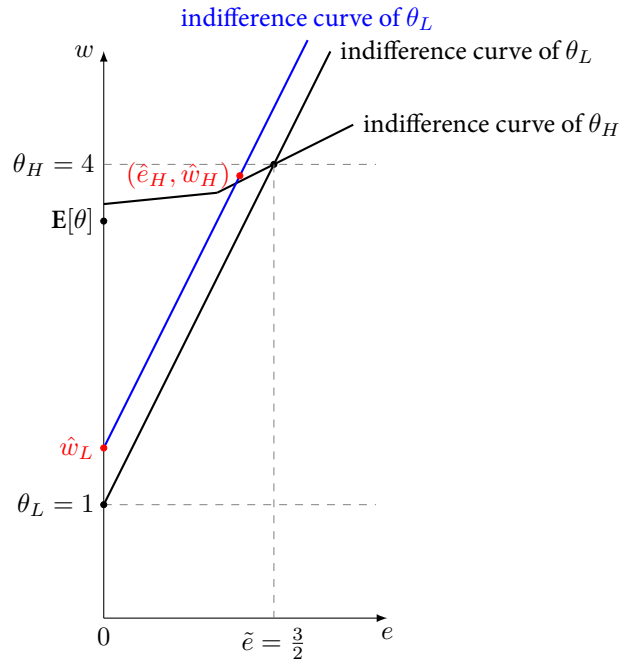
The outcomes  $(0, \hat{w}_L)$  and  $(\hat{e}_H, \hat{w}_H)$  can be achieved by mandating

- workers with education levels below  $\hat{e}_H$  receive wage  $\hat{w}_L$ ,
- workers with education levels of at least  $\hat{e}_H$  receive wage  $\hat{w}_H$ .

Thus, low-ability workers will choose  $e = 0$  and high-ability workers will choose  $e = \hat{e}_H$ .

47 Numerical example for cross-subsidization:  $\theta_H = 4$ ,  $\theta_L = 1$ ,  $\lambda = \frac{5}{6}$ , and

$$c(e, \theta_H) = \begin{cases} \frac{e}{10}, & \text{if } e \leq 1 \\ \frac{e}{2} - \frac{2}{5}, & \text{if } e > 1 \end{cases}, \quad c(e, \theta_L) = 2e.$$





- The separating PBE outcome is:  $(e_H^*, w_H^*) = (\frac{3}{2}, 4)$  and  $(e_L^*, w_L^*) = (0, 1)$ . Utilities are  $u_H^* = 4 - (\frac{3/2}{2} - \frac{2}{5}) = \frac{73}{20} = 3.65$  and  $u_L^* = 1$ .
- Since  $E[\theta] = 3.5 < 3.65 = u_H^*$ , we would not get a Pareto improvement by banning the signal.
- Consider  $(0, \hat{w}_L) = (0, \frac{3}{2})$  and  $(\hat{e}_H, \hat{w}_H) = (1.2, 3.9)$ .
- The expected wage is  $\frac{5}{6} \times 3.9 + \frac{1}{6} \times \frac{3}{2} = 3.5 = E[\theta]$ .
- Utilities are  $\hat{u}_H = 3.9 - (\frac{1.2}{2} - \frac{2}{5}) = 3.7 > 3.65 = u_H^*$  and  $\hat{u}_L = \frac{3}{2} > 1 = u_L^*$ .

## 7 Pareto improvement for adverse selection

48 In the case with  $r(\theta_H) = r(\theta_L) = 0$ , the market outcome in the absence of signaling is Pareto optimal. So we just illustrate how the use of costly signaling can reduce welfare.

When the market outcome in the absence of signaling is not efficient, signaling's ability to reveal information about worker types may create a Pareto improvement by leading to a more efficient allocation of labor.

49 Suppose that we have  $r = r(\theta_H) = r(\theta_L)$ , with  $\theta_L < r < \theta_H$  and  $E[\theta] < r$ .

In this case, the equilibrium outcome without signaling has no workers employed.

In contrast, any Pareto efficient outcome must have the high-ability workers employed by firms.

50 Lemma: Any pooling PBE must have both types choosing  $e = 0$  and neither type accepting employment.

*Proof.* (1) Suppose that both types choose  $\hat{e}$ .

(2) Then  $\mu^*(\hat{e}) = \lambda$  and  $w^*(\hat{e}) = E[\theta] < r$ .

(3) So neither type accepts employment.

(4) Hence, if  $\hat{e} > 0$ , both types would be better off choosing  $e = 0$  instead.

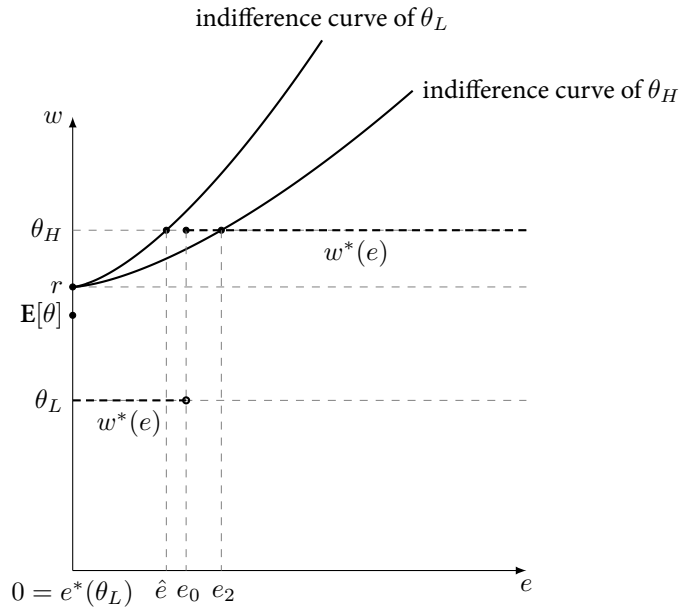
(5) Thus, only an education level of zero is possible in a pooling PBE.

□

It is easy to construct a zero-education pooling PBE. In this zero-education pooling PBE, the outcome is identical to the equilibrium outcome without signaling.

51 In any separating PBE,

- a low-ability worker sets  $e = 0$ , is offered a wage of  $\theta_L$ , and chooses to work at home, thereby achieving a utility  $r$ .
- a high-ability worker selects an education level between  $\hat{e}$  and  $e_2$  in the figure, is offered a wage of  $\theta_H$ , and accepts employment.



52 In all these PBE,

- the high-ability workers are weakly better off compared with the equilibrium arising without signaling and are strictly better off in separating PBE with  $e^*(\theta_H) < e_2$ .
- the low-ability workers are equally well off.
- the firms are also equally well off.

In the case with  $\theta_L < r < \theta_H$  and  $E[\theta] < r$ , any pooling or separating PBE weakly Pareto dominates the equilibrium outcome arising in the absence of signaling, and this Pareto dominance is strict for essentially all separating PBE.

53 Summary:

	complete-information	no signal	separating PBE
$\theta_H$ worker	employed	not employed	employed
$\theta_L$ worker	not employed	not employed	not employed

## Task

- Reading: 13.C in [MWG], 4.1–4.2 in [S], 第 4 讲 in [聂].
- Understanding: